**Research Methodology**

**Agenda for Week 5**

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| **Lecture 5** | **Data Collection methods** |
| **Work on Sampling** | **Sampling note sent to you** |
| **Watch relevant videos on Ethics and Sampling** | **Links are given below** |
| **Q and A** | **Regarding Topic selection and Clarifications** |

**Useful video links**

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| Ethics  Research Ethics | <https://youtu.be/KG9QPGEKChs>  <https://youtu.be/cNoftyUPk1g> | Very basic and simple , 1 min, 37 seconds  2min 25 sec, focuses on Ethics in Data collection |
| Sampling | <https://youtu.be/WKUAop1Pre0> | Very simple, can be used for students at all levels, 8 min 20 sec |